



Tri-County Riders



PO Box 165, San Juan Bautista, CA 95045

Dear Friends,

The Tri-County Riders would like to invite you to become a sponsor of our **17th Annual Firecracker Frenzy**. The Tri-County Riders was formed in 2007 to serve the Tri-County area of Monterey, San Benito and Santa Cruz Counties. We draw riders from all over the bay area and central valley as well. The Tri-County Riders' goal is to remain true to our members by creating a family oriented club that offers all riders the opportunity to compete under a uniform set of rules that are suited to their abilities, and to expose more young people the enjoyment of good horsemanship and sportsmanship.

This year's **Firecracker Frenzy** will be held July 5, 6 & 7, 2024 at the Monterey County Sheriff's Posse Grounds in Salinas, CA. It is our final and largest show of the season. We anticipate 100 or more riders and families staying and camping for the weekend. Our goal is to offer premium awards and a BBQ for all the participants. The primary source of funding for **Firecracker Frenzy** is from corporate sponsors, such as yourself.

The weather has made it very difficult for us this year and we are asking you to help us with this year's endeavor by becoming a corporate sponsor for **Firecracker Frenzy**. Your company name/logo may appear on the participant t-shirt, sponsor banner, internet and print materials. For more information on The Tri-County Riders, please visit our website at www.Tri-countyridders.com or follow us on Facebook at Tri-County Riders. You will see our group of participants varies by age, ability and horsemanship. Tri-County Riders offers something for everyone, from age 2 to 92. Many of our local Jr. and High School rodeo participants start out in TCR and go onto rodeo.

Your sponsorship will help assure the success of our **Firecracker Frenzy**. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you at your earliest convenience. I have included a PayPal link for convenience and a sample of our 2023 sponsorship banner that is used at every show. Again, thank you for continuing to support Tri-County Riders and **Firecracker Frenzy!**

Sincerely,

Jennifer Galindo-Cole
President, Tri-County Riders
jgalindocole@gmail.com
831.801.0990

https://www.paypal.com/donate?hosted_button_id=H4AWMM67QH888

FIRECRACKER FRENZY

July 5,6 & 7, 2024

MCSP Grounds, Salinas

SPONSORSHIP FORM

Sponsor Levels	Saddle	Platinum	Gold	Silver
	\$800	\$600	\$500	\$250
Free Entry for a STAR Member	1	1		
Display Banner at Shows	X	X		
Sponsor Logo on 8ft x 10ft banner	X	X	X	
Sponsor logo on T-shirts	X	X	X	
Sponsor name on T-shirts				X
Name on website with link	X	X	X	X
Name on Facebook with link	X	X	X	X
Acknowledgement at shows (summary sheets for all riders)	X	X	X	X

*If applicable, please e-mail hi-res company logo in .jpg format in color and b/w. Logos must be received no later than June 10, 2024 to ensure they are included.

COMPANY NAME: _____

CONTACT PERSON: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ EMAIL(REQUIRED): _____

SIGNATURE: _____

In order to be included in the printed materials, please send your sponsorship form and donation no later than June 1, 2024. All Sponsorship donations are 100% tax deductible and go toward Tri-County Riders Firecracker Frenzy Event. Please complete form and make checks payable to:

Tri-County Riders, PO Box 165 San Juan Bautista, CA 95045

****Please make a copy of this form for your records.**** TAX ID NUMBER 47-1636797

https://www.paypal.com/donate?hosted_button_id=H4AWMM67QH888

Scan here for PayPal Payment →

