



# Tri-County Riders



**PO Box 165, San Juan Bautista, CA 95045**

February 21, 2022

Dear Friends,

The Tri-County Riders would like to invite you to become a sponsor of our **15th Annual Firecracker Frenzy**. The Tri-County Riders was formed in 2007 to serve the Tri-County area of Monterey, San Benito and Santa Cruz Counties. We draw riders from all over the bay area and central valley as well. The Tri-County Riders' goal is to remain true to our members by creating a family oriented club that offers all riders the opportunity to compete under a uniform set of rules that are suited to their abilities, and to expose more young people the enjoyment of good horsemanship and sportsmanship.

This years' **Firecracker Frenzy** will be held July 2 & 3, 2022 at the Monterey County Sheriff's Posse Grounds in Salinas, CA. It is our final and largest show of the season. We anticipate 100 or more riders and families staying and camping for the weekend. Our goal is to offer premium awards and a BBQ for all the participants. The primary source of funding for **Firecracker Frenzy** is from corporate sponsors, such as yourself.

We understand that the last 2 years have been a challenge for everyone, the Tri-County Riders included. We are asking you to help us with this year's endeavor by becoming a corporate sponsor for **Firecracker Frenzy**. Your company name/logo may appear on the participant t-shirt, sponsor banner, internet and print materials. For more information on The Tri-County Riders, please visit our website at [www.Tri-countyriders.com](http://www.Tri-countyriders.com) or follow us on Facebook at Tri-County Riders. You will see our group of participants varies by age, ability and horsemanship. Tri-County Riders offers something for everyone, from age 2 to 92. Many of our local Jr. and High School rodeo participants start out in TCR and go onto rodeo.

The past 2 years have been difficult. Any amount would be appreciated. Your sponsorship will help assure the success of our **Firecracker Frenzy**. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you at your earliest convenience. I have included a PayPal link for convenience and a sample of our 2019 sponsorship banner that is used at every show. Again, thank you for continuing to support Tri-County Riders and **Firecracker Frenzy!**

Sincerely,

Jennifer Galindo-Cole  
President, Tri-County Riders

[jgalindocole@gmail.com](mailto:jgalindocole@gmail.com)

831.801.0990

[https://www.paypal.com/donate?hosted\\_button\\_id=H4AWMM67QH888](https://www.paypal.com/donate?hosted_button_id=H4AWMM67QH888)

# FIRECRACKER FRENZY

July 2 & 3, 2022

MCSP Grounds, Salinas

## SPONSORSHIP FORM

Sponsor Levels	Platinum	Gold	Silver
	\$600	\$500	\$250
Free Entry for a STAR Member	1		
Display Banner at Shows	X		
Sponsor Logo on 8ft x 10ft banner	X	X	
Sponsor logo on T-shirts	X	X	
Sponsor name on T-shirts			X
Name on website with link	X	X	X
Name on Facebook with link	X	X	X
Acknowledgement at shows (summary sheets for all riders)	X	X	X

\*If applicable, please e-mail hi-res company logo in .jpg format in color and b/w. Logos must be received no later than June 15, 2022 to ensure they are included .

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL(REQUIRED): \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

In order to be included in the printed materials, please send your sponsorship form and donation no later than June 15, 2022. All Sponsorship donations are 100% tax deductible and go toward Tri-County Riders Firecracker Frenzy Event. Please complete form and make checks payable to

Tri-County Riders, PO Box 165 San Juan Bautista, CA 95045

\*\*\*\*Please make a copy of this form for your records.\*\*\*\* TAX ID NUMBER 47-1636797

[https://www.paypal.com/donate?hosted\\_button\\_id=H4AWMM67QH888](https://www.paypal.com/donate?hosted_button_id=H4AWMM67QH888)

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